



XGEN Elite Youth Sports Tournaments & Event Organization

XGEN Elite is THE premier youth sports tournament and events complex in the United States, based in Western New York. We currently run youth basketball camps, clinics and tournaments, individualized training and more.

The XGEN Sports Complex is the most technologically advanced state-of-the-art facility, with a dedicated weight training room, game/birthday room, dedicated film room, live streaming of all courts (enabling thousands of people to view tournament games – and perhaps your company as our sponsor), Dr. Dish NBA-level shooting guns, and much more.

We invite you to join our team and put your brand in front of tens of thousands of local athletes and their families!

XGen Elite • www.XGENSportsComplex.com • info@xgenelite.com



XGEN Elite Sports Complex

694 Mineral Springs Rd.,
West Seneca, NY 14224

XGEN Sports Complex is a state -of-the-art 20,000 square foot facility featuring 4 full sized inside courts & 2 ½ blacktop courts outside (primarily for basketball use, but also volleyball, soccer, dodgeball, pickleball and more), Dr. Dish Shooting machines, a weight room, and a fully equipped snack stand. Adult classes currently include Zumba, HIIT and adult competitive and recreation basketball leagues.

In response to high demand, XGEN Sports Complex is available to rent, have open gym times, and offer membership opportunities.

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A sponsorship with the XGEN Elite Sports Complex is the perfect opportunity to get your business involved with the community while enhancing your image as a good corporate citizen.

This sponsorship will get your name in front of tens of thousands of potential customers who will visit our facility and attend our events all year round. In addition, an email blast to our huge email list can reap big rewards.

Please review the following sponsorship opportunities and select one that best suits your needs and budget.



Scoreboard Signs



Prominently display your business information on a **large 8' x 3' sign (half sizes also available)** located on the scoreboard side wall. These signs are highly visible from any point in the gym and are a great way to market to thousands of visitors.

All pricing is for a 1-year lease. Current advertisers have exclusive right to renew annually. Pricing includes the cost of creating the sign. Sponsor provides the design – or our team can do for no additional cost.

Scoreboard Signs



**ADVERTISE YOUR
BUSINESS HERE**

CALL: (716) 575-9179

SIZES & PRICING

8' x 3' signs:

Court 1 - \$2000

Court 2 - \$1750

Court 3 - \$1500

4' x 3' signs:

Court 1 - \$1200

Court 2 - \$1000

Court 3 - \$800

Food Tray Liners



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Providing Insurance and Financial Services

Tray liners are served with every kitchen order (several thousand annually). All pricing is for a 1-year lease. Current advertisers will get priority renewal.

Single Unit: Only \$250 for 1 full year

Double Unit: Only \$425 for 1 full year

One unit = 2.25"x2.25" ad size, full color

T-Shirt Sponsors:



Add your logo to the Championship t-shirts given to every athlete on a winning team (avg. 120 shirts per tournament). Logos are featured on the back of the shirt; XGen logo & tournament date are on front.

Exclusive Sponsor: \$700 (only your logo on shirt)

Shared Sponsor: \$250

Price is for all shirts in one given tournament.

T-Shirt

Sponsors:



Camp T-Shirts

Every athlete participating in an XGen Summer Camp receives a commemorative camp t-shirt (typically 125-200 shirts per camp). Display your company logo prominently on the back of the shirt. XGen logo & camp date are on front.

Exclusive Sponsor: \$750 (only your logo on shirt)

Shared Sponsor: \$250

Price is for all shirts in one given camp.



Table Sponsor



Set up a table at one of our many events – tournaments, camps, clinics and more – attended by hundreds of athletes & families. Sponsor can give away approved items, distribute marketing material, get sign-ups and promote their business at a 6' table provided by the venue.

\$250 for 1-day table sponsorship

“Giving Back”



Player

Scholarships

At XGEN we believe that ALL children should have the opportunity to participate in our basketball activities. Unfortunately, some families in our community are unable to afford participating without help. XGEN has committed player slots in every camp, clinic and league to these less fortunate children. While we stand ready to allow these children to participate at no cost, if needed, to fulfill our commitment, we are looking for business partners that may wish to sponsor one or more of these players and, in turn, be recognized for their efforts.

We invite you to join our team and put your brand in front of hundreds of local athletes and their families!

“Giving Back” Scholarships

Player Scholarship (\$100.00):

- Sponsorship of 1 player to participate in an XGEN camp or league

XGEN Red & White Scholarship (\$250.00):

- Sponsorship of 2 players to participate in an XGEN camp or league
- Your business logo featured on our website



XGEN Red & Black Scholarship (\$500.00):

- Sponsorship of 2 players to participate in an XGEN camp or league
- Your business logo appears on our website and several email blasts

XGEN Gold Scholarship (\$1,000.00):

- Sponsorship of 5 players to participate in an XGEN camp or league
- Your business logo appears on our website and several email blasts; Ability to put table up at an XGEN event